

Holy Family – Council #11488
Knights of Columbus Insurance Update
September 2011

Brother Knights and Dear Friends,

September is Life Insurance Awareness Month. To help educate consumers about the need for and value of adequate life insurance protection, the Life Insurance Market Research Association (LIMRA) has recently published the following facts. These statistics are certainly worth considering.

Fact 1: Nearly three-fourths of North Americans agree that life insurance is the best way to protect against premature death of the primary wage earner.

Fact 2: Thirty-five million households have no life insurance protection at all. Over forty percent of adults have no life insurance protection.

Fact 3: Forty-five percent of all households don't own life insurance and believe they should, or own life insurance and believe they need more. Among those that already own some life insurance, fifty percent believe they don't have enough.

Fact 4: One-fourth of primary wage earners feel they do not have a plan in place to provide a decent standard of living for their family if they died tomorrow. Over twenty-five percent of families would immediately have trouble meeting everyday living expenses and another thirty percent would have difficulty keeping up after several months.

Fact 5: People would like to discuss life insurance with a qualified professional agent. They believe that buying life insurance is an important and complex financial decision. Half find it difficult to decide how much to buy, and over forty percent worry about making the wrong decision. Sixty percent of the "Boomer" households prefer buying life insurance face-to-face.

I'd like to meet with you in your home, at your convenience. I'll work with you to make sure your family is protected. As a brother Knight you can trust, I'll take the stress and worry out of the buying decision.

For life insurance, retirement products, long-term care coverage, and disability income protection, give me a call and we can set up a meeting to discuss your needs and how you can expand or start your use of Knights of Columbus Insurance products. Let's talk today!

Best Wishes Always and God Bless, Deacon Jim

Knights of Columbus Insurance
Deacon James G. Shelley (FA #15311), Your Field Agent
Cell: (407) 222-8142 ~ Home: (407) 869-6892
Personal Email: jimshelley@embarqmail.com
K of C Email: james.shelley@kofc.org