

Holy Family – Council #11488
Knights of Columbus Insurance Update
October 2011

Brother Knights and Dear Friends,

For over a year you have accepted me as part of your Council family and for that I am most honored, appreciative, and thankful – as a team we have all grown in the spirit of Knighthood together. The Knights of Columbus continue to expand in Central Florida, and we now find it beneficial to also expand our insurance field agent force. As announced last month, Jacob Twilleager is accepting the responsibility to handle your insurance needs. Jacob is a fine Catholic gentleman that I know you will find helpful and committed to you and your family. He can be contacted via (407) 625-3266 or Jacob.Twilleager@KofC.org. Jacob and I will work closely together to make sure none of your current insurance needs drop between the cracks during this transition. Now on to our monthly message!

Have you asked an eligible Catholic man to join the Knights?

Usually, I use this space to talk about our safe, secure life insurance, retirement, long-term care, and disability income products. This time, I like to address the growth of the Order. For all of us this is the fuel that keeps this great fraternal engine running. All of our charitable works in the council, state, national, and international level are thanks to our hard-working members.

In years past, we recognized membership blitzes as a tried and true way for councils to increase their numbers. We saw these pushes at different times of the years, with drives that were successful because brother Knights were a little more visible than normal, during and after Masses and at special events. We remembered to ask each and every Catholic gentleman to join our ranks for the good of the Church, community, and Order.

Yet during the rest of the year, we sometimes “forgot” to ask men to join our ranks and bring their families into the Knights of Columbus family. This year we are asking each of you to think about recruiting year-round. Think about an eligible Catholic man you can ask today. Chances are the only reason he hasn’t joined yet is because no one asked him.

When telling a prospective member about the strengths of the Order, don’t forget our greatest fraternal benefit: our insurance program. This is often an interesting point to a potential member who is on the fence about membership. Many men come into the Knighthood simply to be able to buy coverage for their family. Soon after, they realize the good our charitable works do for their community and they are positively hooked.

You are the key to the success in the growth of our Order. Ask someone to join us today.

For life insurance, retirement products, long-term care coverage, and disability income protection, give Jacob a call and he can set up a meeting to discuss your needs and how you can expand or start your use of Knights of Columbus Insurance products.

Best Wishes Always and God Bless, Deacon Jim Shelley, Past Field Agent