

Holy Family – Council #11488
Knights of Columbus Insurance Update
April 2011

Brother Knights and Dear Friends,

April 18, 2011 – tax day – is right around the corner. It's become popular by many companies this time of year to encourage the opening of an IRA or similar retirement annuity, or the depositing of additional funds into an existing account, as a tax savings vehicle. A secondary approach is to tout the rate of interest that money in one of these accounts can earn. Let me join the chorus of folks encouraging you to open or add funds to an annuity, but for a different reason.

Certainly, contributing money to a Knights of Columbus annuity will allow you to save some money on your income tax return or at least make your investment earning tax deferred. And our annuities do pay a very competitive interest rate, consistent with our primary goal of absolute safety of principal. Opening or adding to an annuity for these reasons, however, strikes me as taking a short-term view of a product that is designed to provide long-term security. How much security? How does retirement income that you cannot outlive – guaranteed – sound to you?

With the Knights of Columbus, you can open a retirement annuity for as little as \$300. Consistent and disciplined savings placed into that annuity over time can guarantee you an income at retirement that you cannot outlive. That guarantee – along with the fact that no one has ever lost money left in a Knights of Columbus annuity (remember – **absolute** safety of principal), really will provide you with peace of mind.

I am happy to meet with you – at your convenience and in your home – to explain in detail the benefits of opening a Knights of Columbus annuity, along with the benefits of our top-rated life insurance and long term care insurance plans.

As you ponder all the things that may not work out as you proceed toward retirement, think about one thing you can do to help yourself – opening a Knights of Columbus annuity. It's reasonably priced, guaranteed, and controlled by someone you trust – you!

For life insurance, retirement products, long-term care insurance, or disability income protection, give me a call and we can set up a meeting to discuss your needs and how you can expand or start your use of Knights of Columbus Insurance products. Let's talk today!

Best Wishes Always and God Bless, Deacon Jim

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